



WORLD HEALTH ORGANIZATION  
ORGANISATION MONDIALE DE LA SANTÉ  
WELTGESUNDHEITSORGANISATION  
ВСЕМИРНАЯ ОРГАНИЗАЦИЯ ЗДРАВООХРАНЕНИЯ

REGIONAL OFFICE FOR EUROPE  
BUREAU RÉGIONAL DE L'EUROPE  
REGIONALBÜRO FÜR EUROPA  
ЕВРОПЕЙСКОЕ РЕГИОНАЛЬНОЕ БЮРО

Head office:

UN City, Marmorvej 51,  
DK-2100 Copenhagen Ø, Denmark  
Tel.: +45 45 33 70 00; Fax: +45 45 33 70 01  
Email: [contact@euro.who.int](mailto:contact@euro.who.int)  
Website: <http://www.euro.who.int>

Date: 29 May 2017

Unfairtobacco.org  
c/o Blue 21 e.V.  
Gneisenastr. 2a  
10961 Berlin  
Germany

Our reference: KMA/yvk      Your reference:  
Notre référence:      Votre référence:  
Unser Zeichen:      Ihr Zeichen:  
См. наш номер:      На Ваш номер:

Your Excellency,

I have the honour to award you the WHO World No Tobacco Day Award, in appreciation of your relentless efforts and wise leadership to fight the epidemic of tobacco and to protect public health. The award is the highest given by the World Health Organization for tobacco control.

The mission of your organization, Unfairtobacco, is to raise awareness on the social, economic, and environmental impact of tobacco production, manufacture and consumption on sustainable development, with a focus on countries of the global South. You provide expertise by publishing papers, fact sheets and a website with articles and world maps on tobacco industry strategies and alternatives to tobacco growing. Your members advocate at national and international level to promote sustainable development within the framework of tobacco control.

Your organization works with politicians and officials to raise the awareness of tobacco as a threat to development as well as you are an active member of the Framework Convention Alliance (FCA) and contributes regularly to its work. In its partnerships and collaborations, your organization builds bridges between various areas and the people working in tobacco control, sustainable development, and public health and trade agreements.

The World Health Organization would be honoured by your acceptance of this award as a token of WHO's appreciation for the outstanding efforts and the constructive part played by you to control the tobacco epidemic.

Dr Zsuzsanna Jakab  
Regional Director

**Copies for information:**

Ms Dagmar Reitenbach, Head of Division, Global Health, Federal Ministry of Health, Friedrichstraße 108  
Berlin 10117, Germany

Ms Karin Knufmann-Happe, Director General, Health Protection, Disease Control and Biomedicine, Federal Ministry of Health, Friedrichstraße 108, Berlin 10117, Germany

Mr Ingo Behnel, Director General, Central Services, European and International Health Policy, Federal Ministry of Health, Friedrichstraße 108, Berlin 10117, Germany

UN City, Marmorvej 51  
DK-2100 Copenhagen Ø  
Denmark

Tel.: +45 45 33 70 00  
Fax: +45 45 33 70 01

Email: [contact@euro.who.int](mailto:contact@euro.who.int)  
Website: <http://www.euro.who.int>

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H.E. Ms Antje Leendertse, Ambassador and Permanent Representative, Permanent Mission of the Federal Republic of Germany to the United Nations Office and other international organizations in Geneva, 28C, Chemin du Petit-Saconnex, Geneva CH-1209, Switzerland

H.E. Mr Claus Robert Krumrei, Ambassador Extraordinary and Plenipotentiary, Embassy of the Federal Republic of Germany, Stockholmsgade 57, Box 2712, Copenhagen Ø 2100, Denmark